Keynote Session

Back by popular demand! We are proud to welcome the following keynote session speaker to our stage at the 2013 Showcase of Ideas:

**Leading In Style**
Allison McClintick
11:15 a.m. – Noon

How we communicate with and influence others is an important factor in our industry for achieving dynamic results. Spend some time discovering the “organic” style that influences the way you approach tasks and engage with others. At the same time, learn how to assess the style of your peers for enhanced and immediate results. Your events, your connections and your career will be elevated by completing a useful assessment tool and by participating in collaborative discussion with peers. Leave this session with strategies you can easily apply to leverage your results while leading in style!

Learning outcomes for this session include:

- Identify individual strengths and development areas for immediate application.
- Describe the differences between a “leader” and a “manager” mindset.
- Predict the ideal mindset based on a variety of different scenarios.
- Illustrate how to smoothly adjust “styles” for better results when working with varying personalities.
- Explain how to empower personal communication skills for enhanced group collaboration.

**Allison McClintick**, M.A. is a leader development specialist and CEO of FLIGHTLEAD. She is one of the only specialized leader development professionals in the Midwest. She has a master’s degree in leadership studies/organizational leadership from the University of San Diego, a certificate in decision quality from Stanford University and has been extensively trained and certified by the Center for Creative Leadership.

Allison has more than 12 years of experience in the leadership and training industry, and has worked for and with the United States Marine Corps, the United States Navy, the FBI and many other high profile private sector and non-profit organizations. She has also conducted research in leadership as a counterinsurgency method in Afghanistan, the efficacy in small unit leadership within air and ground combat elements and leadership as a cultural relationship with Iraqi refugees in El Cajon.

Allison is the host of “The Leadership Low Down” radio show on the Michigan Business Network. She also writes a quarterly leadership column for the Greater Lansing Business Monthly and maintains a regular leadership blog for CoSozo.com. The mother of two children, Allison is the wife of an active duty marine and calls Lansing, Michigan her home.