

INCOSE 2nd Annual Great Lakes Systems Summit
Sponsorship Opportunities
September 7-9, 2008
Mission Point Resort, Mackinac Island, Michigan

Presenting (Executive) Sponsor SOLD

- Logo on INCOSE Conference website page with link to your website
- Logo on promotional materials with verbiage "INCOSE Great Lakes Conference – brought to you by XYZ Company"
- Logo on conference registration desk signage
- Opportunity to address the group at opening general session – 5 minutes
- Attendee contact list after conference
- One booth space included in sponsorship
- Two representatives may attend conference complimentary
- Company link on all conference promotional e-mail blasts
- Link on INCOSE Michigan Chapter website for September and October
- Opportunity to do grand prize giveaway at conference
- Opportunity to place your brochures/materials in conference tote bag

Investment: \$3,500

Tuesday Lunch (Gold) Sponsor

- Logo on INCOSE Conference website page with link to your website
- Logo on lunch signage at conference
- Opportunity to address the attendees at lunch – 3 minutes
- Attendee contact list after conference
- One booth space included in sponsorship
- One representative may attend conference complimentary
- Opportunity to do a prize giveaway during lunch

Investment: \$2,750

Breakfast (Silver) Sponsor (~~2 available~~) (1 available)

- Logo on INCOSE Conference website page with link to your website
- Logo on breakfast signage at conference
- Opportunity to address the attendees at breakfast – 3 minutes
- Attendee contact list after conference
- One booth space included in sponsorship
- One representative may attend conference complimentary
- Opportunity to do a prize giveaway during breakfast

Investment: \$2,000 each (~~\$3500 for both~~)

Refreshment Break (Bronze) Sponsor (~~3 available~~) (2 available)

- Logo on INCOSE Conference website page with link to your website
- Logo on refreshment break signage at conference
- Attendee contact list after conference
- One booth space included in sponsorship
- One representative may attend conference complimentary

Investment: \$1,000 each

Exhibit Room Demonstration Area

- Tables, chairs and power as needed to set up your workstations
- One 8 foot exhibit table to display your organization's materials
- One white board and flip charts as needed
- Attendee contact list after conference
- Two representatives may attend conference complimentary

Investment: \$1,500

Exhibit Booth Table

- One 8 foot exhibit table to display your organization's materials
- Attendee contact list after conference
- One representative may attend conference complimentary

Investment: \$750

Exhibit Booth Table (Educational Institutions and Professional Societies)

- One 8 foot exhibit table to display your organization's materials
- Attendee contact list after conference
- One representative may attend conference complimentary

Investment: \$500

Donor

- Logo on sponsor signage board at conference
- Thank you and mention from podium at the conference
- Place your brochures at the Sponsor table near registration desk

Investment: \$500 (\$250 Educational Institutions and Professional Societies)

INCOSE 2nd Annual Great Lakes Systems Summit
Sponsorship Commitment Form & Conference Registration
Please use this form for sponsorship and conference registration

Name of sponsoring organization _____

Contact name: _____

Conference Attendee Name & Title _____

Second Attendee Name & Title for Exhibit Room Demonstration Area Sponsor:

Organization website: _____

Billing address: _____

City, State Zip: _____

e-mail: _____ Phone: _____ Fax: _____

Sponsorship type: _____ (from listing above)

Sponsorship Amount: _____

Registration \$199 x _____ = _____ **Note: Donor Level Only. Other levels**

(after 8/30) \$229 x _____ = _____ **receive complimentary registration(s)**

Monday Lunch \$22 x _____ = _____

Monday Dinner \$45 x _____ = _____

Adult Ferry Tix \$22 x _____ = _____

Child Ferry Tix \$10 x _____ = _____

Under 5 Ferry Tix \$0 x _____

Bikes & Trailers \$7.50 x _____ = _____

PLN Transfer \$130 x _____ = _____

TVC Transfer for 2 \$710 x _____ = _____

Additional \$50 x _____ = _____

Total _____

Payment Method: Check Credit Card

Credit Card Type: AMEX MasterCard Visa Discover

Credit Card Number: _____ Name on Card: _____

Expiration Date: _____ Authorized Signature: _____

If paying by check, please make check payable to: Meetings Up North
PO Box 386
Traverse City, MI 49685

Questions about payment, contact Jessica Van Vreede at 231-941-8500 x4 or
Jessica@meetingsupnorth.com