

2010 MRWA Annual Conference Sponsorship Opportunities
Wednesday, March 17 – Friday, March 19, 2010
Grand Traverse Resort
Traverse City, MI

Targeted Sponsorships		
Conference Diamond Bottled Water Sponsorship One opportunity available and deadline for this sponsorship February 1, 2010	\$4,000	Diamond
Conference Diamond Registration Promo Sponsorship One opportunity available and deadline for this sponsorship February 1, 2010	\$3,500	
Conference Diamond Name Badge Holder Sponsorship One opportunity available and deadline for this sponsorship February 1, 2010	\$3,500	
Co-Sponsorships available for the Diamond sponsorships for \$2,000 and \$1,750. Co-Sponsors will receive half of the sponsorship benefits and share in signage and recognition.		
Wednesday Luncheon Sponsorship (one opportunity available)	\$3,000	Platinum
Thursday Luncheon Sponsorship (one opportunity available)	\$3,000	
Meet & Greet Sponsorship (one opportunity available)	\$2,250	Gold
Banquet Social Hour Sponsorship (one opportunity available)	\$2,250	
Online Registration Sponsorship (one opportunity available)	\$2,250	
Wednesday Luncheon Co-Sponsorship (Two opportunities available)	\$1,500	Silver
Thursday Luncheon Co-Sponsorship (Two opportunities available)	\$1,500	
Registration Booth Sponsorship (one opportunity available)	\$1,500	
Wednesday Coffee & Rolls Sponsorship (one opportunity available)	\$1,500	
Thursday Coffee & Rolls Sponsorship (one opportunity available)	\$1,500	
Friday Coffee & Rolls Sponsorship (one opportunity available)	\$1,500	
Conference Bronze Sponsorship	\$ 500	Bronze
Additional Sponsorship Opportunities		
Hospitality Suite Hospitality suites can be rented for Wednesday and/or Thursday night. For more information regarding the suites please contact Tim Neumann at 989-539-4111.	\$ 200 per night	
Educational Seminar Sponsorship This sponsor will receive recognition on signage in the educational areas. In addition they will be recognized in the Clarifier magazine, on-site schedule and on MRWA's website.	\$ 150	
MRWA Raffle Please join us this year in supporting the MRWA Raffle again by donating an item to the raffle. Raffle items will be placed at the exhibitor's booth first day of exhibit and 2 nd day of exhibits. Winners will be drawn either during the last hour of exhibits or during the Awards Banquet.	\$ 50 minimum value	

2010 MRWA Conference Sponsorship Levels and Benefits For Your Company

	Diamond	Platinum	Gold	Silver	Bronze
Minimum amount for each level	\$3,500 - \$4,000	\$3,000	\$2,250	\$1,500	\$500
2 complimentary 10' x 10' exhibit booths with 4 complimentary full conference registrations	•				
Company logo on 2,000 bottles of water or on 500 promo bags or company logo on 500 name badge holder	•				
Full page color ad in the Conference Program Booklet	•	•			
2 complimentary 10' x 10' exhibit booths and 2 full complimentary registrations		•			
Recognized publicly during opening sessions and banquet	•	•			
Reserved seating at awards banquet (for reps who have purchased tickets)	•	•			
Company logo and name in Clarifier magazine, program agenda & MRWA Website	•	•			
1 complimentary 10' x 10' exhibit booth with 1 full complimentary registration			•		
Priority on Hospitality suite rentals	•	•	•		
½ pg color ad in Conference Program Booklet			•		
Company logo/name on conference signage	•	•	•		
1 complimentary 10' x 10' exhibit booth				•	
Specific event sponsors receive additional recognition at event, on signage and in ads. Registration Booth sponsor receives signage of sponsorship at registration booth during conference. *	•	•	•	•	
Mailing labels of MRWA community members	•	•	•	•	
1/8 page b/w ad in Conference Program Booklet				•	•
Recognition in Clarifier magazine, annual membership directory if received by 1/04/10, signage at conference and MRWA's website	•	•	•	•	•
Link to company website from MRWA's website	•	•	•	•	•
Sponsor ribbons for company name badges	•	•	•	•	•
*If sponsoring a specific event, your company receives additional recognition to welcome attendees, distribute company literature and/or provide a small gift to attendees during the event. You can also hang your company banner at the sponsored event.					