

Agenda (preliminary*)

Sunday Evening

- 5 – 8 p.m. Early Registration
5:30 p.m. Early Arrival Reception

Monday Daytime

- 6:30 a.m. Registration/ Cont. Brkfst
9:00 a.m. Speaker Presentations
12:00 Noon Lunch / Late Registration
1:30 p.m. Speaker Presentations
3:30 p.m. Panel Session
4:30 p.m. Adjourn

Monday Evening

- 5:30 p.m. Social Hour
6:30 p.m. Dinner
7:15 p.m. Keynote Address
8:00 p.m. Adjourn

Tuesday

- 6:30 a.m. Continental Breakfast
8:30 a.m. Speaker Presentations
12:00 Noon Lunch
1:00 p.m. Closing Panel Session
3:00 p.m. Adjourn

Who Should Attend?

Systems engineers, supervisors & mgrs.
SE professors, instructors and students
Entrepreneurs & start-up engineers
Government officials/employees
Upper & middle corporate managers
Project and program managers
Quality, 6^o black belt and lean engineers
Engineering society leaders/members

* see registration website for latest program

Speakers & Topics (at time of printing*)

Stephen Forrest

Dr. Forrest is Professor of Electrical Engineering and Computer Science and Vice President for Research, University of Michigan. Stephan served on the National Committee on Prospering in the Global Economy of the 21st Century, with specific focus on competitiveness. TOPIC: *Rising Above The Gathering Storm: Energizing and Employing America for a Brighter Economic Future.*

Bohdan (Bo) W. Oppenheim

Dr. Oppenheim is a Prof of Mech. & Systems Engr'ng, Loyola Marymount University, Director of DoE IAC, Coordinator of the Lean Aerospace Initiative, and Co-chair, INCOSE Lean SE Work Group. TOPIC: Why Other Improvement Programs Fail: The Lean SE Success Secret.

Carl P. Simon

Dr. Simon is Professor of Mathematics, Economics & Public Policy and Director of the Center for the Study of Complex Systems, University of Michigan. TOPIC: Integrating Disciplines to Solve Complex Problems.

Charles Wasson

Training Instructor and Author, Systems Analysis, Design, and Development: Concepts, Principles and Practices, John Wiley & Sons, 2006 (new best seller) Topic: Gaps in the Corporate SE Environments and SE Education: What are They and How Can We Close Them?

James W. Liddy

Dr. Liddy is Professor of Reliability and Statistics, Spring Arbor University and Senior Technical Fellow, Visteon Corp. TOPIC: *Leadership: I Know it When I Feel It*, by Dr. James W. Liddy, an analysis of top leaders today.

John Bedz

Mr. Bedz, Director, Michigan Small Tech Association, is arguably one of our nation's most dynamic figures in Nanotechnology business development. TOPIC: Emerging Technologies and Start-ups: How the Feds Can Help.

Joe Gormley

Mr. Gormley, President of GSE, Inc. and 48 year SE veteran, has been called Michigan's "Father of Systems Engineering." Joe began his career on the POLARIS Missile project. During his 27 years with Ford Motor Co. he established Ford's first SE department. TOPIC: Break-through System Design: Avoiding the Looming Crisis.

* see registration website for latest program & details

INCOSE Michigan Chapter

International Council on
Systems Engineering



Great Lakes Systems Summit

*Why Can't We Prosper in
Today's Increasingly Complex
and Competitive Global
Economy? – Leveraging Our
Ability to "Think Systems!"*

September 10-11, 2007

Mission Point Resort
Mackinac Island, MI



Registration Fees

Registration Fee: \$199 by August 28
\$229 after Aug. 28

Includes all sessions from Monday, Sept. 10 through Tuesday, Sept. 11. Also Includes afternoon break refreshments on Monday; breakfast, breaks & lunch Tuesday

Student Registration: \$129 by August 28
\$139 after Aug. 28

Includes same as above

Optional Fees

Monday Lunch at MPR \$22pp

Monday Dinner at MPR \$45pp

Ferry Ticket – Adult \$19

Ferry Ticket – Child \$9.50
ages 5-12

Under 5 – No Charge

Bike Fee for Ferry \$7.50

Fee is for each bike and each bike trailer

Round Trip Airport Ground Transfers *

Pellston (PLN) to Mackinaw City \$60 per person

Traverse City (TVC) to Mackinaw City for up to 2 people \$560
Each additional passenger \$70

** Note: Meetings Up North will contact you for your flight information to arrange transfers.*

Register online at:

www.MeetingsUpNorth.com/INCOSE

if paying by check or credit card.

Registration Form

If you prefer, you may mail or fax this form with payment to the address below:

Personal Information

Name:

Organization:

Address:

City, St, Zip:

Phone:

Email (Required):

For complete details, agenda & directions, please visit

www.MeetingsUpNorth.com/INCOSE

Registration Form

Registration \$199 x ____ = _____
(late) \$229 x ____ = _____

Student \$129 x ____ = _____
(late) \$139 x ____ = _____

Monday Lunch \$22 x ____ = _____

Monday Dinner \$45 x ____ = _____

Adult Ferry Tix \$19 x ____ = _____

Child Ferry Tix \$9.50 x ____ = _____

Under 5 Ferry Tix \$0 x ____ = _____

Bikes & Trailers \$8 x ____ = _____

PLN Transfer \$60 x ____ = _____

TVC Transfer \$560 x ____ = _____

\$70 x ____ = _____

Total _____

Credit Card Type: Visa MC AMEX Discover

Card Number: _____

Exp Date _____

Name on Card _____

Signature of Cardholder _____

Please make check payable to:

Meetings Up North
PO Box 386
Traverse City, MI 49685
(p) 231.941.8500 x2
(f) 231.947.2532